



PHILIPPINE
COMMERCIAL
VEHICLE SHOW

4TH EDITION



18-20 JULY 2024

SMX CONVENTION CENTER, PASAY CITY

The Philippines' leading highly business-to-business event for commercial vehicles catering to the public transport and logistics sector

www.philcvs.com

DRIVE YOUR BUSINESS FORWARD IN THE PHILIPPINE COMMERCIAL VEHICLE SHOW



Since its inception in 2020, the Philippine Commercial Vehicle Show has hosted a multitude of shows that has driven forward thousands of businesses to connect with new and returning trade buyers. Its latest show in Manila was a tremendous success with 49 exhibitors, 399 Conference Delegates, and 1340 trade visitors, wherein it helped close off multi-million business deals and sell thousands of commercial vehicles through its Business Match Making Program.

PhilCVS seeks to continue its momentum with a bigger showcase of exhibitors and buyers. Become part of this highway to success by joining us on our 2024 shows.

THE FUTURE OF THE PHILIPPINE TRANSPORT SYSTEM

At its very core, PhilCVS is centered on bringing about innovation in both private and public transport systems. The Filipinos deserve to have transport systems that can provide both comfort and convenience.

The PhilCVS shows seek to push into the spotlight modernized transportation options that can be adapted and improve the country's aging transport system. This in turn will support the local transport industry as it answers to the demand.

This is the type of partnership that PhilCVS seeks to nurture. With support from both local and national government, it continues to work for this beneficial partnership to come into fruition.



A LOOK INTO THE PHILIPPINES' TRANSPORT & LOGISTICS SECTOR



Ranked to be among the strongest clusters of emerging markets in Southeast Asia due to business-friendly conditions and core strengths, according to a survey of 50 nations.



A report from the World Economic Forum ranked the Philippines within its top 10 economies where the supply chain and transport sector will likely generate new market opportunities.



According to the latest statistics, the Philippine Public Transport market is projected to reach US\$0.80 billion in 2023. Meanwhile, the Logistics sectors has a current market size of US\$18.3 billion and is expected to grow to US\$25.38 by 2028.



The government is aggressive and firm on their Public Utility Vehicle Modernization Program that sets the local manufacturers to supply 140,000 out of the 2,000,000 units, equating to 70% of the total Public Utility Vehicles (PUV) that will replace the old units currently still in operation.



The Build, Build, Build project has connected the 7,100 islands of the Philippines and expanded land travel, bringing the land transport system continuous growth. This is backed by the current Build, Better, More project, which continues its goal of creating better infrastructure in the country with 194 more high-impact priority projects worth 9 trillion pesos.

WHY EXHIBIT WITH PHILCVS?



WE GENERATE SALES

PhilCVS is the only B2B event in the country that brings together the different sectors of the transport industry and its biggest players - including the Government, Fleet Managers & Operators, Public Transport Operators, and Transport-related brands and services. PhilCVS is the perfect place to connect with buyers and create connections that can result in sales.



WE HAVE THE SUPPORT OF THE GOVERNMENT

Different national and local government officials have joined us in our shows, showing their support for the very trade show and its causes. Beyond just generating sales, PhilCVS pushes for policies that will benefit the transport sector, which in turn will create demand that the transport industry can answer.



WE RAISE THE NUMBER OF INTERNATIONAL TRADE EXHIBITORS

Although the focus had been on local exhibitors and buyers in previous shows, PhilCVS is evolving to include more international trade buyers, offering products and services to local markets.

2023 POST-EVENT REPORT



exhibitor visitor delegate growth

This edition of Philippine Commercial Vehicle Show proved to be the ideal platform in the Philippines for trade and sharing of expertise between stakeholders and professionals of the Transport and Logistics sector in the country. Impressive growth in exhibitor, visitor and delegates proved that this show is the biggest gathering of the transport and logistics industry every year.

EXHIBITOR TAKES

“ Thank you for hosting a successful event! The excellent turnout and flawless planning were definitely commendable. [It] was such a great venue to promote our products and establish relationships with other business professionals. We are optimistic that this is only the start of a successful alliance. I'm looking forward to future partnerships

- Astra Multimarket Corporation

“ Embarking on our debut at the 2023 Philippine Commercial Vehicle Show, we seized the moment to forge lasting bonds with transport cooperatives and fellow exhibitors, making it an unforgettable journey of connections and growth.”

- Eudoo Technologies

“ Excellent! The events keep getting better!”

- Starfleet

“ Our principals were very satisfied and even mentioned expanding with our other company in joining next time. Once again, thank you and more power to the event!”

- Sobida

Past Exhibitors:



Government and Association Partners:



PHILIPPINE COMMERCIAL VEHICLE SHOW 2024 CALENDAR



L U Z O N

13-14 MAR 2024
BAGUIO CITY



M A N I L A

18-20 JUL 2024
PASAY CITY



V I S A Y A S

26-27 SEPT 2024
BACOLOD CITY



M I N D A N A O

5-6 DEC 2024
ZAMBOANGA CITY

BOOK YOUR SPACE NOW!

WALK ON PACKAGE RENTAL

USD 2950 + taxes for 9 sqm. booth

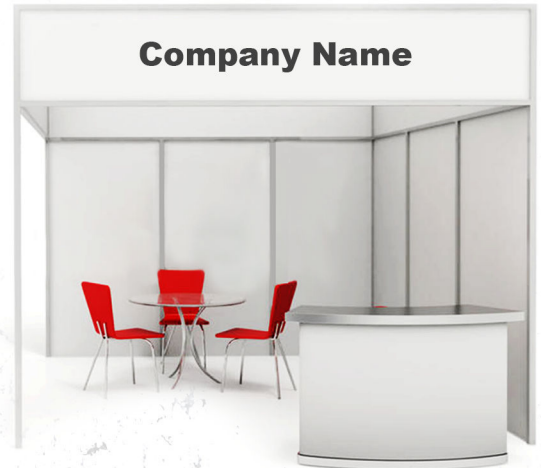
Inclusive of:

- Needle punch carpet
- White polyester laminated panels for back wall and two side walls and fascia board
- Adhesive Vinyl letters for exhibitor's name and booth numbers on fascia board
- Fluorescent light
- Information Counter
- Folding Chair
- Wastepaper Basket

BARE SPACE ONLY

USD 2750 + taxes for every 9 sqm. (Min. 18 sqm.)

All booths / spaces are divisible by 9 sqm.




EXHIBITOR PROFILE

- Commercial Vehicle Manufacturers & Dealers
- Petrol and Lubricant Companies
- Vehicle Body Builders
- Trucks & Bus Parts and Accessories
- Tires & Batteries
- GPS Technology
- Automatic Fare Collection System
- Motor Insurance
- Fleet Management Services
- Workshop Products & Suppliers
- Coldchain Providers

FOR MORE DETAILS AND INQUIRIES, PLEASE CONTACT

MS. NERZA DEL ROSARIO

 nerza.833@gmail.com

 (+63) 917-652-1231

 facebook.com/phcvs

 www.philcvs.com

